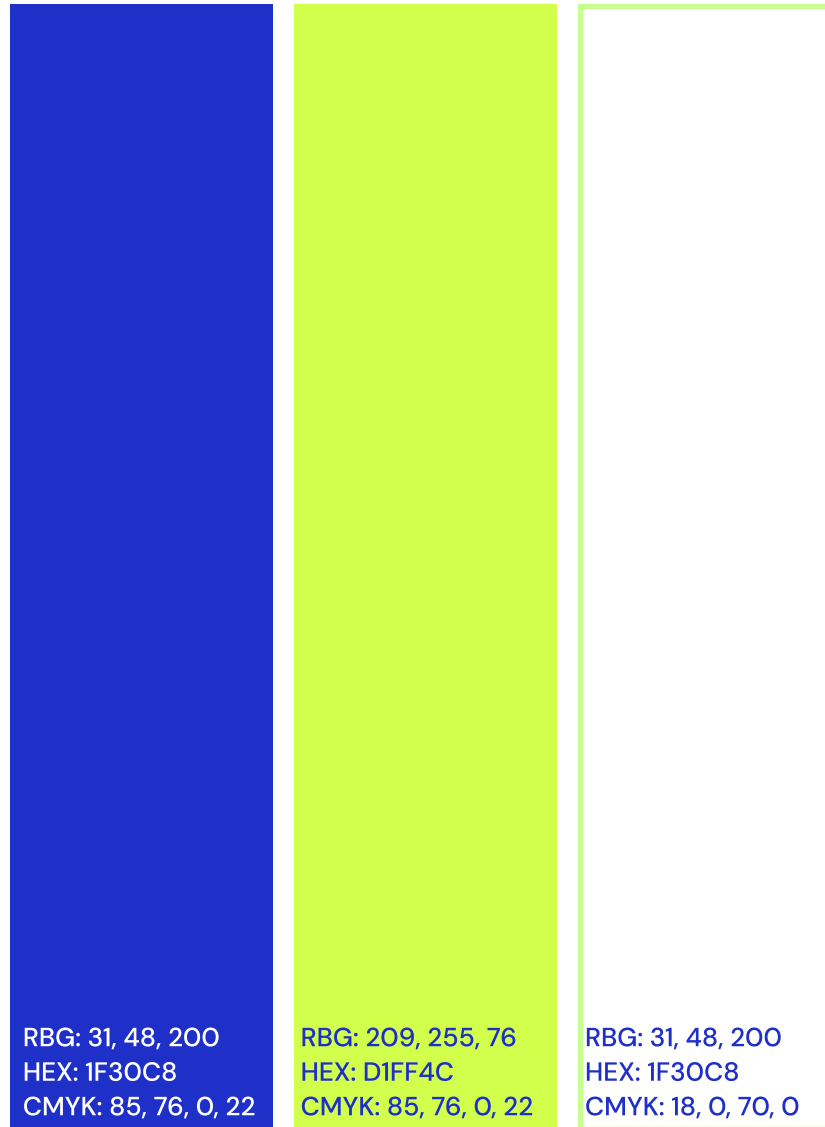


# Blueprint

## Color application



These are our main brand colors. Outside of these two colors, there will be campaigns that employ other colors – however, these are the only colors used for logo application.